



100 women in
hedge funds™

Geneva, 31 July 2009

Gala Cocktail Dinatoire to help disadvantaged youth in Geneva in aid of Association Païdos

A Gala Cocktail Dinatoire in Geneva will be held by 100 Women in Hedge Funds in late September 2009 in support of Association Païdos, a Swiss charity dedicated to programmes for disadvantaged children. Association Païdos is the sole recipient of all 100 Women in Hedge Funds philanthropic efforts in continental Europe in 2009. More than 200 distinguished guests drawn from the European financial community are expected to attend this event. In 2008, 100 Women in Hedge Funds raised SFr 76,000 at a Garden Party held in Geneva for the charity Wellbeing of Women.

EVENT INFORMATION

Event Agenda

When: 29 September 2009

Where: Restaurant Hotel du Parc des Eaux-Vives, a 2 Michelin-starred restaurant and small luxury hotel within a historic 18th century mansion overlooking Lake Geneva.



The evening's lively and engaging program is anticipated to include:

- Champagne aperitif
- Cocktail dinatoire
- Welcome toast by 100 Women in Hedge Funds
- Presentation by Association Païdos
- Live auction
- Raffle prize draw
- Latin-themed entertainment

We are targeting sponsorship at the following levels – **Platinum: SFr 10,000; Gold: SFr 5,000; Silver: SFr 2,500.** Benefits of sponsorship include:

- An allocation of guest tickets and complimentary adverts in the programme, corresponding to level of sponsorship
- Acknowledgement in all material distributed relating to the event, including event announcements, invitations and 100 Women in Hedge Funds website.

In-kind sponsorship of champagne, wine and other services is sought, in addition to donations of unique items for auction and prizes for the tombola.

Your support is essential to making the Gala a success and aiding Païdos in achieving its goals – we look forward to your participation in this event.

For further information, please contact: phigen@100womeninhedgefunds.org

ABOUT ASSOCIATION PAÏDOS

Association Païdos is a Swiss charity dedicated to developing and implementing educational programmes for disadvantaged children facing severe social problems and left with few prospects.

Founded in 1996 by Nicolas Leingme, a child psychiatrist, and Francois Guisan, an environmentalist, the Association offers a unique framework combining education and psychology. It works with children that have dropped out of the system, assists them to regain confidence and rediscover self-worth, appreciate the benefit of learning and provides facilities to enable them to catch-up and pass entrance requirements before re-entering formal education or training.

Païdos also organises kids' craft workshops on Wednesdays and during the school holidays for disadvantaged children and asylum seekers.

Païdos has its main office in Servette and operates the craft workshops in Petit Lancy in Geneva. The charity has secured additional space in Servette in which to expand its classroom environment and funds are being sought to enable the project to be operated full-time and so serve twice the number of children.

For more information, visit: www.paidos.org



ABOUT 100 WOMEN IN HEDGE FUNDS

100 Women in Hedge Funds (www.100womeninhedgefunds.org) serves over 10,000 alternative investment management investors and practitioners through unique educational, professional leverage and philanthropic initiatives. Since its first session in 2002, 100 Women in Hedge Funds has hosted more than 150 events globally, connected more than 150 senior women through Peer Advisory Councils and raised in excess of \$15 million for philanthropic causes in the areas of women's health, education and mentoring.

Late Summer Garden Party

4th September 2008
Restaurant Le Vieux Bois, Genève



100 Women in Hedge Funds hosted a Charity Garden Party in Geneva for Wellbeing of Women on 4 September 2008. More than 200 guests from the hedge fund industry (both women and men) enjoyed a fun-packed evening of socialising and fundraising, despite the torrential rain that moved the festivities indoors. A gourmet cocktail buffet, showcasing the new science of "cuisine moleculaire" was served and a harpist, magician and jazz band provided entertainment.

More than SFr 75,000 was raised for Wellbeing of Women, the 2008 beneficiary of all 100 Women in Hedge Funds' European philanthropic efforts. Representatives of the charity described how the funds raised would be put to work. The evening concluded with a live auction (including a signed drumskin from Phil Collins, and a tennis lesson with French tennis star, Guy Forget, amongst other items) and the drawing of the raffle prizes.



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AUCTION



Wellbeing of Women was founded in 1964 as the National Childbirth Research Centre to focus on all areas of women's health related to gynaecological issues and reproduction. Its mission is to improve the health of women wherever they live and to work in partnership with all those who share and can help deliver this objective.

The money raised by Wellbeing of Women is invested in medical research, development and training of specialist doctors, many of whom go on to work in other countries, and the provision of top quality information about obstetrics and gynaecology to women (and men).

Wellbeing of Women is affiliated with the White Ribbon Alliance, an international coalition devoted to safe pregnancy and childbirth in developing, as well as developed, countries. For more information, visit: www.wellbeingofwomen.org.uk

